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Schedule

Monday, September 21, 2009

8:30 – 11:00 a.m.

CSDA Board of Directors Meeting



9:00 a.m. – 4:00 p.m.

Pre-Conference Workshop: Governance Foundations Training
(Module 1: Special District Leadership Academy)

As the core of CSDA's Special District Leadership Academy, this workshop serves as the "foundation" for the series on the effective governance of special districts. We will discuss the three critical dimensions of governance: Special District Trustees as Policy Leaders, The Effective Special District Board and The Board's Responsibilities and Roles in Special Districts.

At this workshop, attendees will learn how to: Develop a unity of purpose on their board, understand and work within the board's role in the district, build a strong, positive operational culture on the board and organize the formal structure of the board. If you are a special district professional, you must include this training in your schedule.



9:00 a.m. – 4:00 p.m.

Pre-Conference Workshop: Grant Seeking – The Fundamentals for Special Districts – presented by *CPS Human Resource Services*

In this ever-changing economy, it is critical that organizations seek new and innovative funding sources. This workshop exposes participants to the world of private and government grants. This class provides an overview of the steps needed for an organization to become prepared to seek grants. In addition, participants will learn what makes an organization competitive in the grant seeking process, the resources available to find grants, and the most common reasons grants are not awarded.

Noon – 5:00 p.m.

CSDA Golf Tournament at the Indian Wells Golf Resort

6:00 – 8:00p.m.

CSDA Conference Kickoff Reception honoring Business Affiliates
(ALL ATTENDEES WELCOME)

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Register Now!

Be a part of the 40th Anniversary Celebration.

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[REGISTRATION FORM \(PDF\)](#)

[AWARDS PROGRAM](#)

AGENDA BY DAY

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RENAISSANCE ESMERALDA RESORT AND SPA

44-400 INDIAN WELLS LANE

INDIAN WELLS, CA 92210-8708

WWW.RENAISSANCEESMERALDA.COM

CSDA ROOM RATES: \$179.00 PLUS TAXES AND FEES.

RESERVATIONS: 1.800.446.9875

ROOM CUT-OFF DATE: SEPTEMBER 6

WHEN BOOKING YOUR ROOM, PLEASE ASK FOR THE CSDA GROUP RATE.

"I value the breakout sessions and the information received during the presentations. They give me the opportunity to not only hear the presenters' views on the various topics, but also hear what problems and solutions other districts are dealing with."

GREGORY HARMON - GENERAL MANAGER/CHIEF OF POLICE, KENSINGTON POLICE PROTECTION AND CSD

Tuesday, September 22, 2009**9:00 – 10:30 a.m.**

Opening Keynote Presentation and Continental Breakfast - "Rapid Execution As Your Competitive Advantage" – *Dr. Peter Johnson*
Join us for this dynamic opening keynote address when Dr. Pete Johnson, known as the Strategy Execution Guru and Transformational Leadership Expert, discusses how strategic execution is all about how to leverage the use of your critical resources.

11:00 – 12:00 p.m. (BREAKOUT SESSIONS)

New Revenue Options?: A Briefing on Special Assessments & Taxes

Reaching Out to the Public: Communication Strategies that WORK!

SDRMA/PreventionLink Online Safety Training Program - New Enhancements - [CIP POINTS](#)

Practical Approach to Modern Asset Management

The Brown Act: Updates & Ensuring Compliance - CIP Points

Required AB 1234 Ethics Training (Part One) - CIP Points

12:30 – 2:00 p.m.

Exhibitor Showcase Grand Opening & Lunch

12:30 – 7:00 p.m.

Exhibitor Showcase open

**2:00 – 3:00 p.m. (Super Session)**

"Work for a Living and Still be Free to Live" – *Ms. Eileen McDargh*
Make no mistake—everyone works—whether for free or fee! Listen to Eileen McDargh explain how you can work smarter and live happier.

3:30 – 4:30 p.m. (BREAKOUT SESSIONS)

Must Have Communication Protocols for District Staff and Board Members - CIP Points

Practical Budgeting Processes and Tools

Tips, Tools & Legal Requirements for General Manager Evaluations

Public/Private Partnerships: Making it a Win-Win

Investing Your District's Dollars in Today's Market – What You Need to Know

Required AB 1234 Ethics Training (Part Two) - CIP Points

5:00 – 7:00 p.m.

President's Reception at the Exhibitor Showcase

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Wednesday, September 23, 2009**8:00 – 9:00 a.m.**

Coffee with the Exhibitors

8:00 a.m. – 3:00 p.m.

Exhibitor Showcase open

8:00 – 9:00 a.m.

Chapter Presidents Roundtable Meeting



9:00 – 10:45 a.m.

SDRMA Breakfast, Keynote Presentation and Safety Awards

Sponsored by the *Special District Risk Management Authority (SDRMA)*

Disney Institute – Change Leadership

Listen as an experienced speaker from the Disney Institute shares valuable insights on when and why an organization should change and the role of the leader in shaping a positive, sustainable change.

11:00 a.m. – 12:00 p.m. (BREAKOUT SESSIONS)

Financing Options in Challenging Economic Times (CSDA Finance Corporation consultants)

Special Districts & LAFCO: Trends, Changes and Updates

Return on Investment: HR as a Strategic Collaborator, Measuring Impact and Success

Effective Governance & Leadership: Tools for Special District Directors/Trustees - CIP Points

Strategies for Achieving Excellence in Financial Reporting

SDRMA Claims Management for Public Agencies - CIP Points

12:30 – 2:00 p.m.

California Women Lead Luncheon (ticketed event) or Lunch on Your Own

2:00 – 2:45 p.m.

Break with the Exhibitors



3:00 – 4:00 p.m. (Super Session)

“Keeping Up in a Down Economy: How a Culture of Recognition Can Improve Focus and Performance in Your Organization Today” – *Bob Nelson, Ph.D.*

Bob Nelson, Ph.D., will expand your thinking of what recognition means and how you can better and more frequently recognize those you work with -- even with little time, resources or budget.

5:30 – 7:00 p.m.

Chapters Reception (ALL ATTENDEES WELCOME)



7:00 – 10:00 p.m.

CSDA Awards Banquet and Entertainment

Presentations: Innovative Program Award – Exceptional Public Outreach Award – William Hollingsworth Award – 2009 SDLF District of Distinction Accreditations and Certifications – 2009 SDLF Special District Administrators

Live music by *Tonic Sol-fa* – the musical group referred to by the New York Times as “A vocal kaleidoscope...unique to the human voice.”

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Thursday, September 24, 2009

8:30 – 10:30 a.m.

Required Harassment Prevention Compliance Training - CIP Points

8:30 – 9:30 a.m. [\(BREAKOUTS OUTS\)](#)

Practical Budgeting Processes and Tools [\(REPEAT\)](#)

Special Districts & LAFCO: Trends, changes and updates [\(REPEAT\)](#)

New Revenue Options?: A Briefing on Special Assessments & Taxes [\(REPEAT\)](#)

9:30 – 10:30 a.m. [\(BREAKOUTS OUTS\)](#)

Special District Grant Writing: Tips & Examples on How to Get that Next Grant

Effective Governance & Leadership: Tools for Special District Directors/Trustees - CIP Points

[\(REPEAT\)](#)

Meeting the GASB 45 Requirements: Keeping Your District in Compliance

10:30 a.m. – 12:00 p.m.

Closing Keynote Program & Brunch – *Ralph Heim*

“Understanding the State’s Fiscal Issues and What’s Next for Special Districts”

Ralph Heim will give attendees the most up-to-date information on the state of the state budget and special district revenues.



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