



News Release

MOSQUITO and VECTOR MANAGEMENT DISTRICT
of SANTA BARBARA COUNTY
www.mvmdistrict.org

DATE: February 23, 2009

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LOCAL AGENCY ANNOUNCES LOGO DESIGN CONTEST

The Mosquito and Vector Management District of Santa Barbara County (District) is considering replacing its current logo (shown above) with one that is more specifically emblematic of Santa Barbara County and our local issues. As such, the District invites local graphic arts/design students in high schools and colleges throughout Santa Barbara County to participate in a contest to assist the District in designing its new logo.

Collegiate submissions have a chance to win a scholarship of \$300, and high school submissions will compete for a scholarship of \$200. Awards will be made at the sole discretion of the District's Board of Trustees; particularly if too few design submissions are received to allow for adequate judging. Elements of each submitted design may be incorporated into the final design for the new District logo. All submissions become the property of the District and cannot be returned.

Each submission will be evaluated and ranked by District staff; the top ten submissions will be presented to the Board of Trustees at the April 9, 2009 board meeting where a winning design will be selected. The winning design(s) will be announced at the Santa Barbara Earth Day Festival at Alameda Park, Santa Barbara on Sunday, April 19, 2009.

The logo should reflect the District's mission to protect the health and safety of residents and visitors of Santa Barbara County from vectors and vector-borne diseases. Design options could include local geography and local vectors. The design should be limited to four colors for purposes of printing.

A vector is an insect or other animal that can transmit disease or cause illness or discomfort to humans. Vectors include mosquitoes, rats, mice, flies, ticks, mites, and stinging insects. Vector-borne diseases include West Nile Virus, Encephalitis, Malaria, Dog Heartworm, Lyme Disease, Hantavirus, and Bubonic Plague.

The District provides services in unincorporated areas of Santa Barbara County along with the cities of Carpinteria, Goleta, and Santa Barbara.

Entries can be hand delivered to the District office located at 2450 Lillie Ave., Summerland, CA, submitted by mail to the Mosquito and Vector Management District of Santa Barbara County, P.O. Box 1389, Summerland, CA 93067 or via e-mail to bpassaro@mvmdistrict.org. For more information, please contact the District office at (805) 969-5050.

BOARD of TRUSTEES: David Pritchett, President (*City of Santa Barbara*). Ron Hurd, Secretary (*City of Carpinteria*). John D. Olson (*City of Goleta*). Larry Fausett, Vice President; Charles Blair; Cathy Schlottmann and two vacant (*County of Santa Barbara*).

GENERAL MANAGER: Brian Passaro

*As defined under State law, a **vector** is any insect or other arthropod, rodent, or other animal of public health importance capable of causing human discomfort, injury, or capable of harboring or transmitting the causative agents of disease.*

*This agency is an independent **Special District** as a form of local government.*